



Apply now for the 61st EFR Board!

Information booklet about a board
year at EFR

EFR

recognised
school association
Erasmus School
of Economics

Academic year 2024/2025



Foreword

Prof. Dr. Patrick Groenen
Dean Erasmus School of Economics

Study associations like EFR are a prime asset to Erasmus School of Economics. Their events and services are an important addition to the orientation of our students besides their study programme. Participate in their events to orientate about your future career, expand your social network or broaden your horizon. You can also develop yourself on a higher level by organizing these events and learn everything that comes with it. Learn how to supervise committees and events and everything that comes with running an association, like treasury and external relations.

It will be a valuable experience to bridge the gap between theory and practice. The skills that you will develop and all the new connections you will make will be beneficial for your future career. Make the most of your student time at Erasmus School of Economics and join the EFR board.

About EFR

With over 7.000 members, EFR is one of the most active and professional study associations of the Netherlands. EFR's portfolio is large and diverse. It ranges from organising smaller events to helping students orientate to large recruitment events. From small interactive speaker sessions to the largest of congresses and debates. From a skills week for students, to personal development for over 170 committee members. From drinking with your friends in De Stoep to shaking hands with leaders of the business or political world. Our activities prepare students for the job market, bring them into contact with their future employer and enhance their student experience. In short: we bridge the gap between theory and practice.

EFR in numbers

- 7000+ members
- 170 committee members
- 32 part-time committees
- 1 full-time committee
- 1 full-time board
- 9 board members

Board year in short

Pausing your studies and dedicating a year to an association might seem a little odd. However, during such a year, you gain practical experience which you will not be able to get in class; a unique experience! Working full-time on a project results in discovering all aspects of a project; from brainstorming to marketing and logistics. Furthermore, you will not be going full-time alone, but with a team of motivated and ambitious students. You will share all the milestones and setbacks, therefore you will develop a very strong friendship!

Who are we looking for?

- Enthusiastic
- Persistent
- Social
- Ready to take initiative
- Solution oriented
- Not afraid to take a risk
- Responsible, capable and willing to carry the ultimate responsibility

Timeline

1913

Nederlandse Handels-Hogeschool is founded

1925

Vereniging van Studentenbelang is founded

1964

Vereniging van Studentenbelang changes its name to EFR

1973

Erasmus University as we know is founded

1980

EFR Business Week is founded

1995

First World Leader Cycle Award is awarded to F.W. de Klerk (State President of South-Africa)

1997

The "Rotterdamse Bedrijvendagen", now Erasmus Recruitment Days, is founded

2015

Launch of Erasmus Recruitment Platform

2016

EFR welcomes Ban Ki-Moon to award him the World Leader Cycle Award

2017

EFR's new corporate identity is launched

2019

EFR organises the first ever EFR Master Career Week

2021

The first EFR Inspiration Days takes place

2022

EFR's new corporate identity is launched

Roos Lemmens van Splunder



President 2023-2024

Our board year started with the popping of nine champagne bottles, marking the beginning of an unforgettable journey as the 60th EFR board. Together, we embraced our roles, were challenged, and in doing so we forged lasting friendships.

Throughout the year, I found myself pushed to grow and develop in numerous ways. From networking with prominent leaders at various events to overseeing a team of 21 full-timers, 200 part-timers, and serving our 7000 members, every day brought new opportunities for personal and professional growth. One highlight was delivering a speech at the EFR/ EenVandaag Lijsttrekkersdebat, addressing a crowd of 2000 people to introduce one of EFR's flagship events.

However, it was the moments with my eight fellow board members that truly defined my experience. Whether it was daily lunch in the office, the board dinners, our memorable trip to Vienna, skiing in La Plagne, or being surprised by each board day, these are the memories that shaped my year.

In retrospect, my board year was filled with fun, many challenges, and invaluable soft skill development. Looking at how far I have come in this year, I am grateful for the opportunity to have been part of such an incredible team.



Narges Kobakiwal



Secretary & HR Officer 2023-2024

A year ago, I started thinking about what I wanted to do next year. I knew for sure that I did not want to start my masters right away, but I was doubting between an internship, board year at an association or a working studentship. I really wanted to learn some hard and soft skills that my study could not provide and fortunately I made the right decision by doing a board year at EFR.

After the champagne drink, I had one of the most memorable weeks of my life with the former board. By the end of that week, I had gained eight new friends, marking the beginning of a year I'll forever cherish.



During my year I encountered several peaks where I learned how to deal with stress and manage a project, like the recruitment periods or events like the Inspiration Days. Next to these big peaks, I will remember mostly all the contact I had with our committee members. My highlights of the year consisted mostly of the spontaneous hangouts at the office, the gala and all the fun events where most of the committee members were.

Next to the "work related" things during my board year, what I enjoyed most was the social part. We had so many fun EFR events, like drinks, parties and trips, but also a lot of spontaneous trips and plans we made together with the board (and a lot of times with committee members!). From going skiing in La Plagne, going to the gala in Vienna to our board weekend in Gent and then spending the rest of the week together in the office: doing everything with friends made this year extraordinary. I can not wait to meet the 61st board and spend the transition week with you!



Guy Povel

Treasurer 2023-2024



Having finished my IBEB bachelor, I was ready for a new challenge. I decided to do the board because of the personal development, all the new friends and of course to also have fun.

Being the treasurer I got responsibility immediately. From day one you get to understand different financial processes within EFR, supervise the treasurers of EFR's biggest events, and get the final call on important decisions. This means that there is a steep learning curve, which in a very short time enables you to have all the skills to do these tasks. Being connected to the entire association makes the work rewarding and means that I am involved in all the long- and short-term projects of EFR.

Outside of work, we also had a lot of fun. We went on trips throughout Europe, skiing, to a ball in Vienna and to cobo's at many other associations throughout the Netherlands. All of this made this year the best year of my study, and would definitely recommend this for anyone looking for a year to develop yourself personally and professionally, and have fun through it.



Sofie Schokking

Marketing Officer 2023-2024



After having an amazing time being a part of the Involve Consultancy project last year, I was looking for a new challenge. I wanted to have more responsibility and learn new skills.

Joining the EFR board has been a profoundly enriching experience. In my role, I collaborated with multiple committees and enhanced our marketing strategies using data analytics. Organizing the third Women in Business event and various well-being initiatives were particular highlights, reflecting our commitment to self development.

The role was demanding but incredibly rewarding, offering both professional growth and memorable moments, from a prestigious ball in Vienna to thrilling skiing adventures.

I highly recommend a board year at EFR for anyone looking to broaden their skills, forge lifelong friendships, and lead one of Europe's largest study associations.

This experience is a transformative journey that offers invaluable leadership skills.



Hugo Speelman

Bachelor Officer 2023-2024



About a year ago I was thinking of what I wanted to do next year. I was nearing the end of my bachelors and was not sure about starting my masters or doing something else. I was looking for a challenging and fun experience that could also contribute to expanding my network. After having already done a committee at EFR and talking to then current board members, a board year seemed like the most interesting challenge to me.

Working with 6 committees and nearly forty committee members and summary writers, all with different backgrounds and ideas, has been the most significant learning experience of my board year. It requires you to be assertive and be able to manage students, the association and third parties well. If something is not possible, you are the one to tell them, also when it's the third time already. At the same time, you are also the one having to keep the committee motivated and independent. Finding that balance proved very important.

Aside from working hard, I had the chance to create some unforgettable memories. The CoBo's, the packed 50 cent Drinks, Ski Trip to La Plagne and the of course the Ball in Vienna made my year unforgettable (for as far as I can remember). During this year I've been able to develop myself both professionally and personally more than I could have imagined. If you have any questions about my function or board life in general, we can plan a coffee or a beer!



Amankwaah Bonsu

Master Officer 2023-2024



My EFR journey started years ago, but I have enjoyed every year that I was a part of it. When I started off in my first committee, the START committee, I learned what it meant to work together to create wonderful events and achieve common goals.

Having the opportunity to meet so many people, make new friends along the way and hearing the stories from friends that had already done a board year, made me very excited to do a board year myself. Apart from that, the possibility to get out of my comfort zone, exploring the unknown and the

What I like most about my board year are the experiences I got to share with my fellow board members. It still amazes me how a group of strangers have become such a tight knit group of friends. From shredding the slopes in France and attending the magnificent ball in Vienna, to the smaller things like messing around in the office and going on

I really recommend you do a board year: expand your horizon and dare to take that leap into the unknown. However, there is grace and reassurance that you will not do it alone; with a group of people that will become your lifelong friends down the road.



Pim Zuiderduin

Career Officer 2023-2024



At the start of the year I had no idea what a board year at EFR would bring me. As the Career Officer I had the responsibility over all career related activities of EFR, which challenged me in a lot of different ways. This required me to develop my leadership qualities to keep all stakeholders on the same page, my communication skills to make sure all parties know what to expect and my strategic thinking to innovate the long-term strategy of EFR's career services.

Besides personal development, a board year is also the perfect way to get to know a lot of new like-minded people. Within the association everyone is very ambitious and motivated which makes it great to work together and go on various trips. However, I also had a lot of contact with other associations through constitution drinks and of course with STAR through Erasmus Recruitment

As a board member I got the unique opportunity to develop myself both personally and professionally, by having the responsibility over the biggest study association of Europe, together with my eight fellow board members!

Did this make you curious? Let's have a coffee or a beer!



Hidde Kroese

Commercial Officer 2023-2024



Becoming a board member at EFR was one of the best decisions I have made in my student life.

After the board interviews I got a phone call with the news that I would become the Commercial Officer of the 60th EFR Board! That day ended with the champagne drink, which I do not fully remember anymore ;)

That day was the start of the amazing rollercoaster that was about to begin. In the next few weeks, we went on the transition week, got to meet past board members and the supervisory board! As a commercial, my tasks already started during the summer holiday. Here, together with my predecessor Rozemarijn Bloem, we visited several companies to discuss potential collaborations for the coming year. During the whole year I got to meet more than 100 companies that joined a lot of our events! Next to this, those meetings also gave me the opportunity to improve my sales pitch and orientate in what sectors I would like to work.



Next to getting to know many companies and improving your sales skills, becoming a commercial officer will help you to manage stakeholders very well. I worked closely together with the commercials of the Master Career Week, Erasmus Recruitment Board, and several part-time committees. Doing so, this gave me a great opportunity to improve many soft skills that are most likely needed in my future career.

Finally, and most importantly, a board year is a once in a lifetime experience where I made 8 best friends for life, visited amazing places, drank (too) many beers, and partied a lot!

Please contact me for a coffee (or beer)! I love to talk as some might now and I am more than happy to tell you everything about my experience at EFR.



Kinshuk Taneja

IT & Strategy Officer 2023-2024



The year so far has been one of the most eventful in my student life. Ever since the call that I was going to be on the 60th EFR Board, there has not been a single boring day. From 9-5 days at the office to amazing trips around the world, a board year at EFR always seems to surprise you with something new around the corner.

I also made 8 friends that I still grow closer to every day. The experiences we shared together like learning to ski in the Alps, waltzing at the ball in Vienna, exploring the streets of Milan and the countless Co-Bos brought about a stronger bond than ever. I still remember the first day when we all met, with some familiar faces and some not. However, we all held an excitement for what was to come, that has not disappeared since that day.

The board year was also an intense learning experience, I managed the development of our new website that should hopefully be live soon ;), I took over the IBEB committee and organised events like the IBEB weekend and a City Trip to Milan and the Data Consulting Committee through which we worked to improve the working procedures of the association as a whole.

I always wondered whether being the only international on the board would ever be a challenge, but it never was. The board and everyone around us was always so welcoming and helpful. I really hope everyone considers a year at EFR since the experience was like no other. If you have any questions, want to know more about my personal experience within the board or just want to know more about EFR in general feel free to reach for a coffee, beer, or just a chat.



Friends for life

With your team

You will experience all the ups and downs in a year with a small and close group of people. Together with your board, you will be working a lot on a professional level but perhaps even more on a social level. You will see each other every day. This creates a bond that lasts a lifetime!

With the committee members

As an EFR board member, you belong to the inner circle of the EFR community. Together with EFR's tight committee member network, you will join parties, weekends away, Committee Member Prom and drinks. This creates a broad network that can be very useful for the organisation of your event(s).

With former board members

Many former boards still see each other on a regular basis. EFR's Alumni Organisation hosts some of these reunions in the form of a former board dinner and the alumni day. As a board member you get to know a lot of old board members who can help you in many ways and with whom you can have great parties!

Development

Personal

Learning to handle big responsibilities, giving effective feedback, receiving criticism and making decisions constrained by a tight schedule are important skills that are not easily learned in a classroom. You might have had a time management training or have read something about giving feedback, but it is only after you have done it yourself that you will begin to understand the fine nuances of these soft skills. A fulltime year provides a constant environment to practice and develop these very valuable skills. For EFR board members, there are personal coaches who will assist and advise you on your personal development.

Social

As you will be working together closely with a lot of people, your social skills will develop as well. Managing expectations and communicating appropriately are skills you can only learn by doing.

Professional

As a board member, you will improve your personal skills enormously. However, you will also improve your professional skills. You will learn how to use your time efficiently, negotiate contracts and network. Furthermore, you have the unique opportunity to arrange multiple trainings in soft skills (time management, leadership etc.) and/or hard skills (InDesign, Salesforce etc.) that you would like to develop.

Network and support

Supervisory Board

All board members are supported by the supervisory board. The supervisory board helps when needed. They are all former fulltimers and have a lot of experience both within the association as well as outside of it.

Personal coaching programme

Being a board member can be quite demanding and it is hard to be consciously busy with your personal development plan. Therefore, the EFR board members get the opportunity to have a coach.

Financial support

Being a board member means you cannot study for a year and you do not have enough time for a sidejob. However, the university and EFR support initiatives like a fulltime year and therefore provide you with compensations.

Students

As a board member, you will be the beating heart of EFR's community. You will be at almost every event and thus know all the people in the association, and they will also get to know you! Besides that, you will meet members of other associations from the Erasmus University and from other universities.

Alumni

EFR maintains a tightly knit network of former committee and board members. Your predecessors are (still) very involved with EFR's activities. They are always willing to give advice on specific projects or answer more personal questions about your development or future career choices.

Professional

As a board member, you are constantly in contact with professionals from a wide selection of national and international companies. Every board member interacts not only with people from the corporate world, but also with other prominent people.

Positions and modules

The 60th board will work with a so-called "modular structure". This means that approximately 80% of your position is fixed and 20% consists of modules. A module is a task that is not yet appointed to a specific board position and to which you can apply regardless of the board positions you are applying for. Not every position has the same amount of modular space. For some positions, the function involves so many different aspects of the organisation so the modular space is zero. The amount of modular space per position is indicated with stars. The modules that are possible for each position are indicated in the text. The amount of stars the module has, corresponds with the workload of the modules.

When applying, please indicate for which position(s) you are applying and which modules you would like to add.

President

As President of EFR, you are responsible for the association and the board itself. Your main task is to manage the board and to make sure everyone is in an ideal position to do his or her job. A large part of this is providing support to your fellow board members and helping with their motivation, learning goals, and workload. Both in good and bad times, you need to inspire them and guarantee the quality of the work remains high.

To do this, you need the ability to know when it is time to lend a hand. It is also up to you to make sure that the communication within the board runs smoothly. Furthermore, you are responsible for the cohesion of the group. In sum, managing a team of nine people requires a good understanding of people.

Furthermore, as the face of the association, you are expected to be present at all events to represent EFR. This includes giving speeches at EFR events. Another part of this is representing EFR in meetings with other student associations, talking with the dean of Erasmus School of Economics, and being present at social activities to talk to EFR's members. You will start the year by making a policy together with your board members.

As president, you are responsible for that the policy of EFR is executed. You work closely with the IT & Strategy Officer on the long-term strategy of EFR. It is necessary to look forward and be aware of current developments. The ability to innovate based on the matters at hand and create a strategy for the future is an essential asset for an EFR President.

Modules

Modular space: ****

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)

Typical traits

- Empathetic
- Good listener
- Strategist
- Reliable
- Altruistic
- Rational

You will

- Manage and provide support to the board
- Be the face of EFR
- Represent EFR throughout the year

You will learn to

- Lead meetings
- Give speeches
- Lead a team of highly motivated people
- Read people
- Handle stressful situations

Do you have any questions about what it is like to be the President? Do not hesitate to reach out and send an email to president@efr.nl to ask questions or schedule a coffee.

Secretary & HR Officer

As the Secretary & HR Officer your main responsibility is taking care of EFR's members. As the Secretary, you are responsible for our CRM, but also for sending out all EFR mailings, organising General Member Assemblies and taking notes during board meetings. You will represent the board in the EFR alumni association board throughout the year and work together with them on organising events for the association's alumni.

As HR Officer your main tasks are working on recruitment and EFR Academy. Throughout the year you will work on the association's recruitment strategy and recruit people for the committees. In addition you will organise all trainings from EFR Academy. This means that you set up trainings and workshops for both fulltimers and parttimers or the association. These trainings vary from acquisition and planning trainings to presentation trainings. It is your job to make sure the active members get the opportunity to work on their personal development throughout the year.

In addition to your Secretary and HR tasks, you will also supervise several committees. You will collaborate with one of our partners Stichting Move together with the Move committee, organise events for the committee members (such as the EFR prom) with the High Five committee and you will work on one of EFR's flagship events with the Inspiration Days committee. You will be responsible for the long term strategy of all of these committees

Modules

Modular space: ****

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Takes initiative
- Socially involved
- Good leader
- Helicopter view
- Stress resistant
- Reliable

You will

- Manage several projects simultaneously
- Supervise different committees
- Be responsible for the recruitment strategy of EFR
- Work with many different people
- Be responsible for EFR's communication to its members
- Help people achieve their learning goals

You will learn to

- Be stress resistant
- Interact with different kinds of people
- Properly manage expectations
- Stay objective
- Develop a strategy and realise it
- Manage different stakeholder groups

Do you have any questions about what it is like to be the Secretary & HR Officer? Do not hesitate to reach out and send an email to secretaryhr@efr.nl to ask questions or schedule a coffee.

Treasurer

As Treasurer, you are in charge of the financial part of EFR. You start your year with making the budget for the forthcoming 12 months. This budget has to be in line with the long-term strategic policy of the association.

During the year, you adjust your budget to new expectations of costs and revenues in order to make the right decisions for the association's projects. In the end it is your goal to make sure that every spent euro delivers the most benefit to the organization as a whole. This requires you to regularly check in on different committees and of course your fellow board members, in order to get the most up to date information and make well-informed decisions.

Furthermore, you take care of the financial administration and make sure that is done according to legislation. You also vouch for timely payment of invoices and debtors and you sign every single outgoing penny. As the Treasurer you have affinity with financial figures and you are able to keep a good overview of EFR as a whole. You can make strategic decisions and defend your viewpoint as Treasurer in meetings when needed. This means you have to be able to say no to your fellow Board and Committee members. You also identify and manage risks when they appear. The position of the Treasurer contains no space for modules. However, there is great diversity in this position as the Treasurer works on both short- and long term projects. You work intensively together with every board member and supervise the treasurers of the Erasmus Recruitment Days and the EFR Master Career Week.

Modules

Modular space: none

Typical traits

- Trustworthy
- Accurate
- Responsible
- Affinity with financial figures
- Strong analytical skills
- Consistent

You will

- Supervise all committee treasurers
- Keep an overview of the budget of EFR
- Make long-term decisions
- Be responsible for the entire financial administration
- Be responsible for insurances and other long-term contracts

You will learn to

- Communicate with stakeholders
- Be precise in budgeting
- Carry out financial administration work with Exact and Excel
- Deal with having end responsibility for the financial part of EFR

Do you have any questions about what it is like to be the Treasurer? Do not hesitate to reach out and send an email to treasurer@efr.nl to ask questions or schedule a coffee.

Marketing Officer

As the Marketing Officer, you will be responsible for maintaining the strong EFR brand, which is quite a challenge. You will take care of the entire promotional policy of EFR and thus almost every expression of external communication is your responsibility.

Positioning EFR as one of the largest and most professional study associations of Europe, both on the short- and long-term, is your core task. You will supervise the marketing officer of the Master Career Week committee and the Erasmus Recruitment Board, and guide the marketing committee through the whole promotional aspect of EFR's activities and designing of the Almanac.

Additionally, you will also supervise the Eureka week committee and possibly other committees as well. Furthermore, you will be working on the long-term branding strategy of EFR. You will have meetings with Erasmus School of Economics to evaluate the co-branding and think out new promotional opportunities. Also, you will cooperate with STAR in the branding of Erasmus Recruitment. As the Marketing Officer, you will not only improve your soft skills like planning and communicating but also gain hard skills like how to use Adobe Indesign, Photoshop and Illustrator.

Modules

Modular space: ***

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Good planner
- Eye for detail
- Creative
- Good communicator
- Multitaskes
- See and explore opportunities

You will

- Plan and promote events
- Supervise the marketing and Eureka week committee
- Take care of EFR's corporate identity
- Develop a long-term branding strategy
- Set benchmarks for EFR's portfolio
- Further develop the strong Erasmus Recruitment and EFR Master Career Week brands

You will learn to

- Plan towards events
- Communicate with different parties
- Be a strategic thinker
- Pay attention to detail
- Use design software
- Work with board deadlines

Do you have any questions about what it is like to be the Marketing Officer? Do not hesitate to reach out and send an email to marketing@efr.nl to ask questions or schedule a coffee.

Bachelor Officer

As the Bachelor Officer you are responsible for the bachelor students that are a member of EFR. You will take care of their educational and social needs throughout the year. You are responsible for all educational tasks related to bachelor students. You take care of the booksale, summaries, guest lectures and you will innovate our portfolio for educational activities for bachelor students.

In the past years, other projects have originated (with great success) which are also under your supervision. These projects are the Meet your Professor Project, EFR/ESE Job Market Skills, EFR minor, EFR summaries and MUNROT, our very own Model United Nations. All these projects combine into an alternatingly package. There is still some room to organise more projects in the educational pillar and to expand the existing ones. For that reason, this position requires an entrepreneurial mindset and an enthusiastic and energetic approach.

Besides being in charge of the educational pillar for bachelor students, you also take on several committees. The committees you will be supervising include the academic committee, model united nations committee, studytrip committee, ski trip committee and activities committee. Apart from guiding and advising these committees, you are also responsible for the content and long-term strategy of these committees and their events. You will have the opportunity to innovate EFR's bachelor event portfolio, invite world leaders to the campus, but also maintain important contacts such as EenVandaag

Modules

Modular space: ****

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Entrepreneurial mindset
- Socially involved
- Good leader
- Helicopter view
- Stress resistant
- Discrete

You will

- Manage several projects simultaneously
- Supervise different committees
- Be responsible for the long-term strategy of your events
- Be in touch with the university, NGO's, and corporates
- Innovate EFR's event portfolio

You will learn to

- Be stress resistant
- Interact with different kinds of people
- Properly manage expectations
- Stay objective
- Develop a strategy and realise it
- Manage different stakeholder groups

Do you have any questions about what it is like to be the Bachelor Officer? Do not hesitate to reach out and send an email to bachelor@efr.nl to ask questions or schedule a coffee.

Master Officer

As the Master Officer you are responsible for members of EFR that are currently pursuing their master degree. You will take care of their educational, social and career-related needs throughout the year.

You will supervise the, the full-time Master Career Week committee, as well as our part-time Master Study Boards and the Involve Consultancy Committee. The Master Career Week committee organizes an exclusive off-campus event for master students. You will guide and advise them throughout the organisation process and work on the long term strategy of this event. For supervision of the Master Career Week you will also be working closely together with the IT strategy, Marketing and Commercial officers of the board.

A few years ago, EFR set up different Master Study Boards. These are part-time boards that organise both social and career related events for their own specific master. These events range from drinks and inhouse days to city trips. The events that are organised by the Master Study Boards are not set in stone, one of your most important tasks is thus to work on the strategy behind these boards.

In addition to supervising these committees, you are responsible for creating value for master students and expanding EFR's portfolio. You will innovate our service portfolio for master students and come up with new ways to serve their needs.

Modules

Modular space: ***

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Entrepreneurial mindset
- Looking for new opportunities and using them
- Good leader
- Ambitious
- Organised

You will

- Be responsible for value creation for master students at EFR
- Be the supervisor of EFR's largest event of the year
- Be responsible for the long-term strategy of your events
- Be in touch with the university, NGO's, and corporates
- Innovate EFR's event portfolio

You will learn to

- Be stress resistant
- Interact with different kinds of people
- Develop a strategy and realise it
- Manage different stakeholder groups

Do you have any questions about what it is like to be the Master Officer? Do not hesitate to reach out and send an email to master@efr.nl to ask questions or schedule a coffee.

Career Officer

The Career Officer is responsible for the guidance of students in their career perspectives and professional development, as well as managing a commercial network. This ranges from broad orientation events to EFR's recruitment activities where students will be able to find an internship, job or side-job. Committees you will supervise include the Master Orientation Days Committee and the National Student Case competition committee.

You will work closely together with the Project Manager Career from STAR to supervise the Erasmus Recruitment Board, who organise the largest on-campus recruitment event of Europe and who are in charge of the new Erasmus Recruitment website. After the Erasmus Recruitment Days have taken place, you will remain in contact with the PMC of STAR to work on the Erasmus Recruitment strategy.

The Career Officer will also be responsible for a part of the EFR's commercial network, working side to side with the Commercial Officer. You will have to acquire new partners and manage relationships with current partners. Furthermore, in your position, you will set out long-term strategies for career services at EFR. As a Career Officer, you should be able to keep a helicopter view over all your projects and be able to align the interests and capabilities of different parties. You will always be looking for new opportunities for EFR to invest in and partners to collaborate with. Above all, you need to be a good communicator and use your enthusiasm, leadership and drive where needed!

Modules

Modular space: ****

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Leadership capabilities
- Excellent social skills
- Analytical thinker
- Good communicator
- Multitasker
- Stress resistant
- Negotiator

You will

- Be strategically involved with Erasmus Recruitment
- Manage internal & external stakeholders
- Be responsible for a part of EFR's commercial network
- Use an innovative mindset

You will learn to

- Spread your enthusiasm and drive
- Keep a helicopter view on all your projects
- Motivate, guide and lead people
- Negotiate with partners

Do you have any questions about what it is like to be the Career Officer? Do not hesitate to reach out and send an email to career@efr.nl to ask questions or schedule a coffee.

Commercial Officer

As Commercial Officer, your goal is to maintain, improve and expand the vast company network of EFR. You are responsible for all forms of company contact on behalf of EFR and this means you are the face of EFR towards companies. Commercial Officer is a very challenging function where you can extensively develop yourself both personally and professionally.

During the summer, you visit the current relationships of EFR together with your predecessor. In these meetings, you evaluate the collaboration of last year and discuss opportunities for the upcoming year. It is your task, together with the recruiter of the company, to link students and companies in the best way possible.

As Commercial Officer, you supervise all committee members involved in acquisition and sales, including the commercials of the Erasmus Recruitment Days and Master Career Week. You have the possibility to recruit your own Commercial Team, who assists you with your tasks and organise two career fairs. Further, the position of Commercial Officer involves a very strong strategic character. During the year you create and execute a commercial strategy for all recruitment related activities of EFR and you are representing companies' interest in EFR's long-term decisions.

Besides that, one of the most exciting challenges is to find innovative and creative ways to increase revenues and thereby securing the long-term continuation of EFR.

Modules

Modular space: ***

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Strategic focus point (**)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Strong communicator
- Go-getter
- Good negotiator
- Strategy focused
- Structured

You will

- Advise companies in recruitment strategy
- Negotiate contracts
- Maintain contact with over 100 different companies
- You supervise the commercial officers of the Erasmus Recruitment Board, EFR Master Career Week and Inspiration Days commercials

You will learn to

- Elaborate people skills
- Balance interests
- Be a sales person
- Have a helicopter view

Do you have any questions about what it is like to be the Commercial Officer? Do not hesitate to reach out and send an email to commercial@efr.nl to ask questions or schedule a coffee.

IT & Strategy Officer

As the IT & Strategy Officer, you will be the strategic mind in the biggest projects of EFR. You will be very involved in the Master Career Week and Erasmus Recruitment. With your innovative mindset you will constantly raise the bar and make these events a huge success together with the committee and board members involved. Your ideas are based on data and thorough analysis of the problems at hand. Leadership skills are required as you will lead large projects and supervise the IT & Data Officer of the ERB and the Data & Marketing Officer of the MCW. You will also work closely with STAR on the website of Erasmus Recruitment.

Besides working on our largest events, you will be the in-house strategy consultant of EFR. You will focus on the long term EFR strategy and innovating the association. Using your analytical mindset, you will come up with new ways to improve EFR, whether it is in the field of new events, improving the ones we have or innovating our IT systems. You will help your fellow board members with their strategic tasks and keep an overview of anything strategy related happening.

As the IT Officer, you are responsible for all information systems of EFR. You are in charge of our website and keeping it up to date, this year you will be in charge of releasing and managing the new EFR website! In addition to taking care of our systems, you are responsible for EFR's online strategy. You will learn how to use programs like Google Analytics and work on SEO. Prior knowledge of IT systems is not necessary, but you will need some willingness to learn quickly about complex systems.

Modules

Modular space: ***

Modules possible:

- Guidance board assistant (***)
- Intermediary (*)
- Press officer (*)
- Sustainability, diversity and inclusion (***)
- Vice President (**)

Typical traits

- Inquiring
- Project management
- Analytical and strategic thinker
- Good at finding and solving problems
- Innovative mindset
- Structured

You will

- Manage EFR's biggest strategic projects
- Have the freedom to innovate EFR
- Be responsible for developments of the Erasmus Recruitment website
- Improve EFR's online strategy have the freedom to innovate EFR
- Manage EFR's biggest strategic projects
- Have the freedom to tailor your position to your passions

You will learn to

- See opportunities and act on them
- Communicate and negotiate with many stakeholders
- Take responsibility for strategic decisions
- Tackle large and complicated problems
- Use data as a business tool

Do you have any questions about what it is like to be the IT & Strategy Officer? Do not hesitate to reach out and send an email to itstrat@efr.nl to ask questions or schedule a coffee.

Modules

Guidance board assistant (***)

The board assistant is a student in management support who will support the board in daily tasks. The board assistant should have a supervisor who makes sure that the board assistant can do his/her work in the best way possible. With this module, you get the chance to develop your communication and guidance skills.

Typical to do's:

- Recruit a new board assistant
- Meet with the supervisor from the study of the board assistant
- Meet with the board assistant to evaluate how everything is going

Intermediary (*)

As the intermediary of the association you are the person that EFR members come to when they want to talk to someone about personal topics. You will receive a training at the beginning of the year about how to help people, listen to people and handle important personal information. You are the listening ear to all EFR members.

Typical to do's:

- Have meetings with any member who requests one
- Listen to people's stories about their life

Press officer (*)

As the Press Officer you maintain contact with all press contacts of EFR. This includes the media and public relations officer of Erasmus School of Economics, press officers of the EUR and national press outlets. In addition to maintaining the contact, you write press releases for all big EFR events and the biggest achievements. Examples include articles about Women in Business and becoming CO2 neutral.

Typical to do's:

- Maintain press contact
- Write press releases

Modules

Strategic focus point (**)

EFR is continuously trying to keep the long term strategy compatible with the developing environment. Starting new long term projects does not happen overnight and is preceded by a consultancy-like process of evaluating the opportunities and the impact. An example of a project with long term implications is the EFR Master Career Week. Together with the supervisory board these projects are developed working in smaller groups. In this module, you will support the IT & Strategy Officer in supervising the strategic focus points.

Typical to do's:

- Work out strategic plans thought of by EFR and the supervisory board

Sustainability, diversity and inclusion (***)

The Sustainability, Diversity, and Inclusion module is based on the Dutch Sustainability Goals (SDGs). You will be responsible for working out the SDGs within EFR, as well as supervising the sustainability committee.

Typical to do's:

- Monitor EFR's carbon footprint
- Keep the diversity dashboard up to date
- Make sure EFR follows all relevant policies

Vice President (**)

The President and the Vice-President work together closely and support each other when needed. If the president is absent, the Vice-President will take over the tasks of the president. As a Vice-President you will maintain the non-commercial contacts with for example embassies and the government. These contacts are of great value for EFR, both in the short and long term.

Typical to do's:

- Stand in for the President
- Schedule meetings with embassies

Testimonials



Anna Haffmans
IT Officer & Secretary
53rd EFR board

Looking back at my board year at EFR I can safely say it was the best year of my student life. I remember the moment I met my fellow board members for the first time, we truly had no idea what we were in for.

Since running one of the largest student associations of the Netherlands can be daunting at first, EFR has a great support system. This ranges from professional coaching sessions to trainings provided by partner companies and year-round advice from former board members through a Supervisory Board. Being a board member allowed me to develop, push and test myself. The most important thing, however, was that I got to do it all with a group of seven driven, enthusiastic and fun fellow board members!

Our board year has since ended, but our friendship definitely hasn't. We still see each other at least once a week and go on several weekends away each year. To be honest, while writing this I even feel slightly jealous of anyone who still gets to go on this incredible adventure. If you're unsure about whether you should apply, regardless of whether you have previous EFR experience, don't hesitate to contact any of the (former) board members for a coffee!

Testimonials



Joep Coopmans
President
51st EFR board

As a former board member of EFR, I look back at my EFR board year with a smile. Nine years ago, I just finished my IBEB bachelor and was confronted with a choice most of you will recognise: start your masters, do an internship or become a board member at EFR.

I am forever grateful that I chose the right option: a board year at EFR. Doing an internship is interesting if you want career specific knowledge, but the challenges and responsibilities are so limited! Becoming a board member grants you full responsibility of your own 'company'. Until this day, I use the lessons I learned at EFR for my current job at KLM.

My advice: develop your skills and boost your CV by doing a board year before following the rest of your fellow students who become an intern. Internships won't go away. A board year is (by far!) the best year of your student life!

Interested or curious?

Feel free to send an email to challenge@efr.nl or reach out to Narges Kobakiwal. She is always there to answer your questions related to the application.



Narges Kobakiwal
Secretary & HR Officer
+31 6 40596176

Go for a coffee

The decision to apply for a fulltime year is complicated. Therefore, we recommend you to get as much information as possible. Current and former fulltime committee/board members are always open to go for a coffee with you. You are always welcome to do this, and we all love coffee (or tea)!

Application process

You can apply for a position in the EFR board by applying on our website with your CV and motivation letter. After you have applied, you will be invited for an interview.

Interview round 1

During round 1 we would like to get to know you, why you want to apply for the EFR board and which positions and modules you prefer.

Interview round 2

If you continue to round 2, you will be invited for an interview on your preferred positions. You will solve a position-specific case and we will ask more in-depth questions about why you are applying for these positions specifically.

What happens next?

Champagne drink

On the 31st of May, you will hear from us whether you will be in the 61st board of EFR. If so, you will be invited to present yourself with your new board to all the committee members of EFR during our traditional Champagne Drink.

Transition week

The morning after the champagne drink, you will depart for the transition week or the “wisselingsweek”. During this week, you will get to know your fellow board members and learn more about EFR from the 59th board.

Transition period

The transition period or “overdracht” will take place from June 17th until the 10th of July. During these weeks, you will be prepared by the previous board to take over the association! After three weeks of information overload, the keys to the office will be handed over during the traditional “overdrachtslunch” or transition lunch. After this, you and your board will take over and start the biggest challenge of your student career!

Made your decision?

Apply now at efr.nl/challenge

Deadline: May 3rd 2024



EFR

recognised
school association
Erasmus School
of Economics

challenge@efr.nl