



# Apply now for the Master Career Week Committee

Information booklet

**EFR**

recognised  
school association  
Erasmus School  
of Economics

Academic year 2025/2026

# Foreword



**Joost van Ginkel**  
President 2024-2025

**E**ight months of developing yourself professionally and working with a close-knit team to organize and lead a major career event: this is a glimpse into what organizing the Master Career Week will look like.

During these months, you will plan one of the leading career events, connecting with leading firms and managing everything from logistics to budgets to marketing. This will not only allow you to develop a unique combination of soft and hard skills, distinguishing you in the job market, you will also foster lasting friendships, as you work intensively with your fellow committee members.

This role offers the chance to interact with leading companies, like Robeco, Deloitte, and L’Oreal from previous events. With 6 bootcamps across different sectors and the choice of an international business trip location, last year MCW visited ECB, Commerzbank and Allianz in Frankfurt, it’s an unparalleled opportunity to create a strong network in your industry of interest.

The MCW committee is an ideal place for ambitious students aiming to develop their skills in a vibrant setting with motivated committee members such as yourself.

I am looking forward to greeting you as part of the Master Career Week committee 2025.

# EFR Master Career Week

## About EFR

With over 7.500 members, EFR is one of the most active and professional study associations of the Netherlands. EFR's portfolio is large and diverse. It ranges from organising smaller events to helping students orientate to large recruitment events. From small interactive speaker sessions to the largest of congresses and debates. From a skills week for students, to personal development for over 170 committee members. From drinking with your friends in De Stoep to shaking hands with leaders of the business or political world. Our activities prepare students for the job market, bring them into contact with their future employer and enhance their student experience. In short: we bridge the gap between theory and practice.

## EFR in numbers

- 7.500+ members
- 170 committee members
- 32 part-time committees
- 1 full-time committee
- 1 full-time board
- 9 board members

## EFR Master Career Week

The Master Career Week committee is a full-time committee within EFR. This committee organises a recruitment event with three weeks of off-campus branch bootcamps.

## Branch bootcamp

At a branch bootcamp students get the opportunity to meet different companies within one branch during a one or multiple-day event. The event enables companies to differentiate themselves among other competitors in terms of culture and work tasks. The EFR Master Career Week will consist of around six different bootcamps that take place at various locations in The Netherlands and abroad.

## Committee

Every committee member is responsible for one part of the EFR Master Career Week. As a team, you are challenged to create a new recruitment event suitable for all kinds of master students. Although everyone has their own tasks, you will work together to make EFR's showpiece a success.

Do you want to have the incredible feeling of working towards a common goal and succeed? Do you want to develop yourself and make friends for life? Are you looking for a challenging project and do you want to be the committee to organise EFR's most promising recruitment event? Then apply now for the EFR Master Career Week committee 2025!

# Timeline

You will be working part-time in May. From June until December you will be working full-time.

## May - June

- Exploring the event and getting to know your fellow committee members.
- Together with your committee, you will brainstorm and write your policy for the upcoming year.

## June - September

- This is the acquisition period, where the focus will be on getting in touch with companies and running acquisition.

## August - September

- During these months, the Treasurer will draw up a budget for the promotional period and the event.

## August - October

- This is the marketing period, where the focus will be on getting the EFR Master Career Week known among students and reaching as many participants as possible.

## September - November

- These last months before the event takes place, you will be preparing all the logistics for during the event itself. For example, arranging the restaurants and hotels, finalising the planning and making the nametags.

## November - December

- During this time period, the EFR Master Career Week 2024 will take place. Together with your committee, you will make sure the event runs smoothly.

## October - December

- Before and during the event, a lot of data has been collected. After the event has passed, you will work on analysing the data and setting up a data report.

## December

- In December, the after sales take place. You will have meetings with the companies that participated in the event and evaluate the mutual experience.

# Last year's bootcamps

## Business Analytics

### Day 1 – Rotterdam

- Mendix
- Portbase

### Day 2 – Amsterdam

- Metyis

## Energy & Logistics

### Day 1 – Rotterdam

- Bakker Barendrecht
- MTBS

### Day 2 – Rotterdam & The Hague

- Shell
- Rijkzwaan

## Financial Advisory

### Day 1 – Rotterdam & Amsterdam

- Marktlink
- Accuracy

### Day 2 – Rotterdam

- Deloitte
- BDO

## FMCG

### Day 1 – Amsterdam & Rotterdam

- L'Oreal
- Procter & Gamble

## Sustainable Trading & Investments:

### Day 1 – Rotterdam & Amsterdam

- Robeco
- Olyx

### Day 2 – Amsterdam

- STX
- ACT Group

## International Business Trip to Frankfurt

### Day 1

- Train to Frankfurt
- In-house at Commerzbank
- Dinner with the whole group

### Day 2

- In-house at Allianz GI
- In-house at ECB
- Free evening to explore the city

### Day 3

- Free morning for the students to have the chance to explore the city
- Train back to Rotterdam



# Chair & Treasurer

As the Chair & Treasurer of the EFR Master Career Week, you are the leader, motivator and supporter of the committee. Your main responsibility is to lead your committee members in the right direction and make sure the cooperation within the team runs smoothly. As the Chair, you are expected to have a helicopter view over the entire project.

Furthermore, you are the Treasurer of the committee and responsible for the budget of the EFR Master Career Week. As Treasurer you have an extremely important task in safeguarding the financial health and continuity of the EFR Master Career Week. The function of Chairman & Treasurer is incredibly diverse and gives you a high degree of responsibility. Together with the EFR board it is your job to make sure everything goes as planned.

Can you lead EFR's full-time committee?

## **Characteristics:**

- Responsible
- Strong communication skills
- Being decisive
- Motivator
- Analytical skills
- Empathetic

# Commercial & Events Officer (3x)

As the Commercial & Events officer of the EFR Master Career Week, you are responsible for acquisition and event management. First thing you will do is get in contact with some of the most prestigious companies in the business world, you are responsible for making sure the best companies (of your choice!) are participating in the event. This period gives you the ultimate opportunity to see many different company cultures and build a great network for your future work life.

After this you will help with marketing on the side, but your main focus is the event management. Together with your fellow Commercial & Events Officer you manage the whole event; you get to choose what a day looks like and see the ins and outs of complex project management. During this period, you will also be focusing on relationship management. The participating companies will need help or will have questions when things are unclear. You will be there to help them and make sure the event comes to a success for both the students and the companies. If you want to develop yourself in these areas, you're the one for the job!

## **Characteristics:**

- Pro-active
- Go-getter
- Responsible
- Excellent social skills
- Team player
- Pro-active mindset



# Marketing & Analytics Officer

As the Marketing & Analytics Officer of the EFR Master Career Week, you are responsible for the promotion of the event and the backend of the website. First thing you will do is design the commercial brochure of the event so that the Commercial & Events Officers may send it to companies they will be contacting. You will already learn how to work on InDesign in time for the promotion period. It will get busier as the promotion period gets closer.

You will set up the entire offline and online marketing plan and you will design posts, banners and all other material. Along with the help of your supervisor as well as your team, you aim to reach a large group of students and convince them to join your amazing event. Finally, during the stand period, once you have designed and built the stand, you will be interacting with students on the daily and promoting your event along with your team. From the Data side, you will be handling the CVs and profiles of the students as well as the companies, before and after the event along with maintaining the event on the backend.

Overall, this position gives you the opportunity to be creative and critical. If you would like to expand your skills and work with an amazing team, this is an amazing job for you!

## **Characteristics:**

- Team Player
- Creative
- Responsible
- Critical
- Organized

# Thijs Hoevers



Chair & Treasurer  
2024-2025  
+31 6 37 73 67 27

The EFR Master Career Week is one of the most exclusive and prestigious recruitment events in Rotterdam and maybe even in the Netherlands. Organising this event brought me both a lot of fun and personal development.

As Chair & Treasurer you are responsible for the entire event and its finances. This combination will teach you to critically consider and decide on complex, strategic cases. Moreover, you will empower other people to get the most out of themselves to organise the EFR MCW altogether. The fact that you work with multiple people on the same project made this experience even more valuable, as everyone is equally motivated to make it a success! While doing this you make sure the goals, visions and values of our event are maintained. By doing this you will develop yourself and get to know your strengths and weaknesses that will further benefit you in life. I personally really liked the position of Chair & Treasurer since you are involved in all aspects of the event, from marketing to acquisition and from stakeholder management to finance.

The Master Career Week committee gives you the fulltime experience cropped in half a year which means a steep learning curve.



# Ellen Versteeden



Commercial & Events  
Officer 2024–2025  
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I never really knew what was out there as an economic student and came across the opportunity of organising the MCW a couple months back. Since then in the past months I have made lots of new friends, developed myself tremendously on both a personal and a professional level and I know have a general idea of what the future may have in store for me.

As a commercial officer you really get a unique opportunity of speaking to the biggest names there are and you get to do so as a (bachelors) student. You learn to sell, to maintain contact and to arrange something like you have never experienced before. While doing this I personally chose to also try maintaining my studies, which worked out well in the end. I did MCW in my third year of studying, this means that I did my minors and some electives during MCW. If you are a really ambitious bachelors student this is something I can highly recommend.

The best moment of MCW for me was the organisation of the Financial Advisory Bootcamp. During the year this has been my main focus and it was fulfilling to see it all come together and meet all the people in this sector and be responsible for both the corporate and student side!

Reach out to me if you have questions or want to know more about my experiences as a MCW member.



# Judith Zuidgeest



Commercial & Events  
Officer 2024-2025  
+31 6 17 58 98 01

**F**or the past eight months, I have greatly enjoyed my time as a Commercial & Event Officer for the Master Career Week committee. I have been active in EFR for several years and was eager to gain experience alongside my studies so this was an outstanding opportunity.

As a Commercial & Event Officer, you are responsible for acquisition with companies and planning bootcamps. I learned a lot about different markets and companies, which has given me a better idea of what I want to do in the future. Additionally, it is exciting to have contact with big companies and successfully close deals. By doing so, you also expand your network.

I have really enjoyed the past few months. You become very close with your committee, and it is incredible rewarding to work together toward the event. I look back on my experience very positively and I am extremely glad I made this choice.



# Jiddo Goede



Commercial & Events  
Officer 2024-2025  
+31 6 83 59 50 79

Looking back at the MCW, I'm grateful for a nice experience that taught me a lot about myself and helped me think about the way I want to shape my own career.

What I liked about this full-time experience is the way it allowed me to experience a serious working context in a fun way, before the kickstart of my career. I learned about working within a team, that often won't agree with you, and I got good at stakeholder-management as well, since with every strategic decision you make you'll have to think about the companies, students and association at the same time.

It was fun to be so deeply involved within EFR for the past year, not only in a MCW context but also within the association as a whole. Working in the same office as the board made us quite close, and I found myself coming by with other activities as well. Being one of the commercials, the contact with all the companies taught me a lot about the different sectors to work in, and it has been really helpful with orientating for what I want to do with my own career.



# Milica Živkov



Marketing & Analytics  
Officer 2024-2025  
+31 6 47 37 90 36

**H**! My name is Milica, and I was the Marketing & Data Analytics Officer for Master Career Week 2024! If you're interested in a role that combines creativity with strategic thinking, this position is a great opportunity to gain hands-on experience in marketing, analytics and strategy!

As a team member, you'll develop and execute marketing strategies, create promotional materials, manage online and offline marketing, and ensure the website runs smoothly. You'll also use data analytics to optimize efforts. This role builds diverse skills while supporting a key EFR career event.

However, it's not only about these skills, joining the Master Career Week committee also gives you the opportunity to work in a highly dynamic and supportive environment with other motivated and like-minded students. Throughout my time, I have also developed my communication, public speaking skills and also had the opportunity to expand my own professional network.

If you are looking for an opportunity to further develop yourself, and to further develop your skills in like-minded areas, this is your chance to get involved! Feel free to reach out if you have any questions, and I would be more than happy to arrange a coffee to talk about my position further!





# Interested or curious?

For any questions regarding the committee, application process or anything else, please reach out to:



**Danine Bambacht**  
Secretary & HR Officer  
EFR Board 2024-2025  
challenge@efr.nl  
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## Go for a coffee

The decision to apply for a fulltime year is complicated. Therefore, we recommend you to get as much information as possible. Current and former fulltime committee/board members are always open to go for a coffee with you. You are always welcome to text any of us if you want to know more about what it's like to be in the MCW committee; we all love coffee (or tea)!

## Application process

To apply for the Master Career Week committee, please hand in your CV and motivation letter before March 21st via the EFR website. Please make sure to include what function(s) you prefer and why.

After you have applied, you will be invited for an interview. During this interview we would like to get to know you and why you want to apply for the MCW committee. Depending on your preferences, you will solve position-specific case(s) and we will ask more in-depth questions about why you are applying for these positions specifically.

On April 11th, we will let you know if you will be part of next year's Master Career Week committee!





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