



# Apply now for the Master Career Week Committee 2026-2027

Information booklet

**EFR**

recognised  
school association  
Erasmus School  
of Economics

# Foreword



**Juliëtte Beerenhout**  
President 2025-2026

**E**ight months of developing yourself professionally and working with a close-knit team to organize and lead a major career event: this is a glimpse into what organizing the Master Career Week will look like.

During these months, you will plan one of the leading career events, connecting with leading firms and managing everything from logistics to budgets to marketing. This will not only allow you to develop a unique combination of soft and hard skills, distinguishing you in the job market, you will also foster lasting friendships, as you work intensively with your fellow committee members.

This role offers the chance to interact with leading companies, like MTBS, Deloitte, and L'Oreal from previous years. With 6 bootcamps across different sectors and the choice of an international business trip location, last year MCW visited OECD, the Dutch Embassy and Wavestone in Paris, it's an unparalleled opportunity to create a strong network in your branche of interest.

The MCW committee is an ideal place for ambitious students aiming to develop their skills in a vibrant setting with motivated committee members such as yourself.

I am looking forward to greeting you as part of the Master Career Week committee 2026.

# EFR Master Career Week

## About EFR

With over 7.500 members, EFR is one of the most active and professional study associations of the Netherlands. EFR's portfolio is large and diverse. It ranges from organising smaller events to helping students orientate to large recruitment events. From small interactive speaker sessions to the largest of congresses and debates. From a skills week for students, to personal development for over 170 committee members. From drinking with your friends in De Stoep to shaking hands with leaders of the business or political world. Our activities prepare students for the job market, bring them into contact with their future employer and enhance their student experience. In short: we bridge the gap between theory and practice.

## EFR in numbers

- 7.500+ members
- 170 committee members
- 32 part-time committees
- 1 full-time committee
- 1 full-time board
- 9 board members

## EFR Master Career Week

The Master Career Week committee is a full-time committee within EFR. This committee organises a recruitment event with three weeks of off-campus branch bootcamps.

## Branch bootcamp

At a branch bootcamp students get the opportunity to meet different companies within one branch during a one or two day event. The event enables companies to differentiate themselves among other competitors in terms of culture and work tasks. The EFR Master Career Week will consist of around six different bootcamps that take place at various locations in The Netherlands and abroad.

## Committee

Every committee member is responsible for one part of the EFR Master Career Week. As a team, you are challenged to create a new recruitment event suitable for all kinds of master students. Although everyone has their own tasks, you will work together to make EFR's showpiece a success.

Do you want to have the incredible feeling of working towards a common goal and succeed? Do you want to develop yourself and make friends for life? Are you looking for a challenging project and do you want to be the committee to organise EFR's most promising recruitment event? Then apply now for the EFR Master Career Week committee 2026!

# Timeline

You will be working part-time in May. From June until December you will be working full-time.

## **May – June**

- Exploring the event and getting to know your fellow committee members.
- Together with your committee, you will brainstorm and write your policy for the upcoming year.

## **June – September**

- This is the acquisition period, where the focus will be on getting in touch with companies and running acquisition.

## **August – September**

- During these months, the Treasurer will draw up a budget for the promotional period and the event.

## **August – October**

- This is the marketing period, where the focus will be on getting the EFR Master Career Week known among students and reaching as many participants as possible.

## **September – November**

- These last months before the event takes place, you will be preparing all the logistics for during the event itself. For example, arranging the restaurants and hotels, finalising the planning and making the nametags.

## **November – December**

- During this time period, the EFR Master Career Week 2024 will take place. Together with your committee, you will make sure the event runs smoothly.

## **October – December**

- Before and during the event, a lot of data has been collected. After the event has passed, you will work on analysing the data and setting up a data report.

## **December**

- In December, the after sales take place. You will have meetings with the companies that participated in the event and evaluate the mutual experience.

# Bootcamps of MCW 2025

## Corporate & Investment Banking

### Day 1 – Amsterdam

- Van Lanschot Kempen
- ING

## Sustainable Trading

### Day 1 – Amsterdam

- STX
- Caely Renewables

### Day 2 – Bladel

- Interfood

## Data Consulting & Analytics

### Day 1 – Utrecht & Amsterdam

- Capgemini
- Metyis

### Day 2 – Rotterdam & Delft

- Mendix
- TOPdesk

## FMCG & Supply Chain

### Day 1 – Hoofddorp & Rotterdam

- L’Oreal
- Procter & Gamble

### Day 1 – De Lier

- Rijk Zwaan

## Financial Advisory

### Day 1 – Rotterdam & Utrecht

- Marktlink
- Mount Consulting

### Day 2 – Amsterdam

- Accuracy
- Deloitte

## International Business Trip to Paris

### Day 1

- Train to Paris
- Visit the Dutch Embassy
- Dinner with the whole group

### Day 2

- In-house at OECD
- In-house at Wavestone
- Free evening to explore the city

### Day 3

- Free morning for the students to have the chance to explore the city
- Train back to Rotterdam



# Chair & Treasurer

As the Chair & Treasurer of the EFR Master Career Week, you are the leader, motivator and supporter of the committee. Your main responsibility is to lead your committee members in the right direction and make sure the cooperation within the team runs smoothly. As the Chair, you are expected to have a helicopter view over the entire project.

Furthermore, you are the Treasurer of the committee and responsible for the budget of the EFR Master Career Week. As Treasurer you have an extremely important task in safeguarding the financial health and continuity of the EFR Master Career Week. The function of Chairman & Treasurer is incredibly diverse and gives you a high degree of responsibility. Together with the EFR board it is your job to make sure everything goes as planned.

Can you lead EFR's full-time committee?

## **Characteristics:**

- Responsible
- Strong communication skills
- Being decisive
- Motivator
- Analytical skills
- Empathetic

# Commercial & Events Officer (3x)

As the Commercial & Events officer of the EFR Master Career Week, you are responsible for acquisition and event management. First thing you will do is get in contact with some of the most prestigious companies in the business world, you are responsible for making sure the best companies (of your choice!) are participating in the event. This period gives you the ultimate opportunity to see many different company cultures and build a great network for your future work life.

After this you will help with marketing on the side, but your main focus is the event management. Together with your fellow Commercial & Events Officers you manage the whole event; you get to choose what a day looks like and see the ins and outs of complex project management. During this period, you will also be focusing on relationship management. The participating companies will need help or will have questions when things are unclear. You will be there to help them and make sure the event comes to a success for both the students and the companies. If you want to develop yourself in these areas, you're the one for the job!

## **Characteristics:**

- Pro-active
- Go-getter
- Responsible
- Excellent social skills
- Team player
- Pro-active mindset

# Marketing & Analytics Officer

As the Marketing & Analytics Officer of the EFR Master Career Week, you are responsible for the promotion of the event and the backend of the website. First thing you will do is design the commercial brochure of the event so that the Commercial & Events Officers may send it to companies they will be contacting. You will already learn how to work on InDesign in time for the promotion period. It will get busier as the promotion period gets closer.

You will set up the entire offline and online marketing plan and you will design posts, banners and all other material. Along with the help of your supervisor as well as your team, you aim to reach a large group of students and convince them to join your amazing event. Finally, during the stand period, once you have designed and built the stand, you will be interacting with students on the daily and promoting your event along with your team. From the Data side, you will be handling the CVs and profiles of the students as well as the companies, before and after the event along with maintaining the event on the backend.

Overall, this position gives you the opportunity to be creative and critical. If you would like to expand your skills and work with an amazing team, this is an amazing job for you!

## **Characteristics:**

- Team Player
- Creative
- Responsible
- Critical
- Organized

# Julie de Valk



Chair & Treasurer  
2025-2026  
+31 6 37 15 41 47



The EFR Master Career Week is one of the most exclusive and prestigious recruitment events in Rotterdam and maybe even in the Netherlands. Organising this event brought me both a lot of fun and personal growth.

As Chair & Treasurer of the 7th EFR Master Career Week committee, I was responsible for the overall event as well as its financial management. Balancing these responsibilities required me to make well-considered strategic decisions while safeguarding the financial health of the event. At the same time, I motivated and guided my team to ensure we collectively delivered a successful edition of the Master Career Week. Working closely with a group of highly driven students made the experience especially rewarding, as we shared a strong ambition and commitment to excellence.

Throughout the process, I safeguarded the goals, vision and values of the event, while being involved in every aspect of the organisation, from marketing and acquisition to stakeholder management and finance. This broad responsibility gave me a comprehensive understanding of how all components of a large-scale recruitment event come together.

Being part of the Master Career Week committee felt like a full-time experience condensed into six months, resulting in a steep learning curve and accelerated personal and professional development. It provided me with valuable insights into my strengths and areas for growth, lessons that will continue to shape me throughout my career.

Looking back, I genuinely enjoyed every step of my journey as Chair & Treasurer. The intensity and responsibility of a full-time committee at such a young age challenged me in the best possible way and laid a strong foundation for my future professional path.

# Phillip Blanken



Commercial & Events  
Officer 2025-2026  
+31 6 20 36 30 56

**F**or the last 8 months, I've thoroughly enjoyed my time as Commercial and Events officer of the Master Career Week committee. I highly recommend it to anyone who is interested in developing their professional skill set and meeting new people.

During my time organising the Master Career Week, I gained valuable experience communicating with industry leading companies and learning how to 'sell' the Master Career Week to these companies. Being a commercial officer also teaches you a lot of stakeholder management, as you are constantly in contact with multiple parties who have different needs and goals. It was also a great opportunity to expand my professional network and obtain contacts that will enhance my future opportunities.

Besides that, it gives you an amazing opportunity to work together with a group towards one big goal. Not only do you have the rest of the Master Career Week committee to work with, but the rest of the EFR board as well, which creates a super fun, supportive environment which I thoroughly enjoyed during my time in the committee.



# Demi Nguyen



Commercial & Events  
Officer 2025-2026  
+31 6 87 72 17 89

Getting the opportunity to organize one of the largest and most exclusive recruitment events is something I would highly recommend to anyone. Over the past eight months, I have worked together with my amazing team on organizing the 7th edition of MCW. Previously, I was already active at EFR, where I completed two committees. I knew I wanted to take on something full-time during my student years, which made the opportunity at MCW a perfect fit for me.

Alongside MCW, I also did my full time studies, and I have learned so much during this period. I discovered new sides of myself, made many new friends, and delivered an event that I am incredibly proud of.

As Commercial & Events Officer, I was responsible for the company acquisition and relationship management, in addition to the overall event planning. This role gave me a better idea of what I would like to do in the future and provided me with insight into various exciting industries.

Looking back, I am extremely grateful for having had this opportunity and reflect on this experience with a fulfilled feeling. If you have any questions, feel free to call or send me a message. I am always open for a chat :)



# Charlotte Eskinasi



Marketing & Analytics  
Officer 2025-2026  
+31 6 17 57 80 89

**H** Hi! I'm Charlotte, and I'm the Marketing & Data Analytics Officer for Master Career Week 2025!

If you're into creativity and numbers, this role is the best of both worlds. You get to come up with cool marketing ideas, work on strategy, analyze data, and actually see the impact of what you're doing. All this while organizing one of EFR's biggest career events.

You'll be working on everything from creating promotional content and managing our socials to improving the website and tracking performance results. It's super hands-on, and you really get the space to take ownership and try out your own ideas.

But what makes it even better? The team. Being part of the Master Career Week committee means working with ambitious, motivated students in a really fun and supportive environment. You'll grow a lot professionally, personally and you'll definitely expand your network along the way.

If you're looking for something challenging, social, and genuinely fun, this is your sign to go for it. And if you're curious or just want to hear what it's like, let's grab a coffee and chat!





# Interested or curious?

For any questions regarding the committee, application process or anything else, please reach out to:



**Nils van Velden**  
Secretary & HR Officer  
EFR Board 2025-2026  
challenge@efr.nl  
+31 6 19 58 75 92

## Go for a coffee

The decision to apply for a fulltime year is complicated. Therefore, we recommend you to get as much information as possible. Current and former fulltime committee/board members are always open to go for a coffee with you. You are always welcome to text any of us if you want to know more about what it's like to be in the MCW committee; we all love coffee (or tea)!

## Application process

To apply for the Master Career Week committee, please hand in your CV and motivation letter before March 20th via the EFR website. Please make sure to include what function(s) you prefer and why.

After you have applied, you will be invited for an interview. During this interview we would like to get to know you and why you want to apply for the MCW committee. Depending on your preferences, you will solve position-specific case(s) and we will ask more in-depth questions about why you are applying for these positions specifically.

On April 10th, we will let you know if you will be part of next year's Master Career Week committee!





# Master Career Week committee

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[challenge@efr.nl](mailto:challenge@efr.nl)